

I oppose loosening the rules designed to promote and protect diversity of media ownership. These rules were adopted to ensure that the public would receive a diverse range of viewpoints from the media, and not simply the opinions of a handful of media conglomerates.

As the cross ownership of various companies continues to surprise us with the advertising of their various wares in unexpected places, the increased access allowed by such action would open us for a complete bombardment of one-sidedness in some communities. Or at the very least restrict the ability of smaller companies to compete and a wider variety of viewpoints access to the general public.